



KATIE CARVER
Designer & Artist

A dedicated designer with extensive experience in branding, social media, print and web design. I am creative and tech saavy. Most of all, I have a commitment to exceeding expectations and an acute attention to detail. I strive to create designs that catch the eye and leave a lasting impression.

1031 Lakemont Rd
Starr, SC 29684

katiecarverstudio.com

akcarver@outlook.com

864.940.2110

EDUCATION.

Bachelors in Visual Arts
Emphasis in Graphic Design
Lander University

SKILLS.

Adobe Creative Suite
(Illustrator, Photoshop,
InDesign, After Effects)

SketchUp

Blender

Hand drawn illustration

Brand Management

Excellent oral and written
communication skills

Leadership / Management

Employee Training
and Development

Planning and Organizing

Problem Solving

Creativity

Teamwork

EXPERIENCE.

E-Commerce And Social Media Designer

THE TIGER SPORTS SHOP
Aug 2019 - Present

The Tiger Sports Shop is a locally owned apparel store in Clemson, SC. They are the largest retailer of officially licensed Clemson merchandise in town.

- E-commerce | Email newsletter marketing, website assets, putting new product online
- Social Media | creating content for Instagram, Facebook, and Twitter

Freelance Designer

May 2014 - 2019

Working with individuals to brand themselves or their small business. Designing posters advertising small business events at local stores.

- TJ Maxx | Posters for in-house events
- Walker Century Farms Pavillion | Business cards, brochures, and event banner

Graphic Design Intern

LANDER ATHLETIC DEPT.
Sept 2013 - May 2014

Gained valuable knowledge of the graphic design industry as well as the sports industry to create designs for various sports at Lander University.

- Media Guide Covers, schedule cards, posters, and magnets
- Designing player I.D.s for the athletic website